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TITLE OF THE UNIT - **ENTREPRENEURSHIP DEVELOPMENT**

TOPIC OF THE LESSON - **LEADERSHIP**

Leadership is the ability of an individual or a group of individuals to influence and guide the followers or the membership can bring the mind a variety of images.

ie. - A political leader pursuing appropriate personal cause.

### **LEADERSHIP FUNCTIONS**

1. Setting goals
2. Initiating actions
3. Organizing
- Co-ordination
- Direction and Motivation
- Link between management and workers.

### **QUALITY OF A LEADER**

1. Honest
2. Competent
3. Forward looking
4. Inspiring
5. Intelligent
6. Fairness
7. Broad minded
8. Imaginative



## TOPIC OF THE LESSON - STRESS MANAGEMENT

Stress is a normal psychological and physical reaction to the demands of life. A small amount of stress can be good motivating you to perform well. But multiple challenges such as sitting in traffic, meeting, deadline and paying bills can push you beyond your capability.

### CAUSE OF STRESS -

1. Due to workload
2. Due to health issue.
3. Due to lack of sleep
4. Due to problem in family.
5. Due to problem in business.
6. Due to bad habit like smoking, drinking

### OVERCOME FROM STRESS -

1. Exercise
2. Getting a hobby
3. Meditation
4. Deep breathing
5. Time management
6. Relaxing music
7. Natural medicine
8. Spending time in nature
9. Sleeping



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## TOPIC OF THE LESSON - TIME MANAGEMENT

Time management is the process of planning and exercise conscious of control of time spent on specific activities, especially to increase effectiveness, efficiency, productivity

It involves a juggling act to various demands upon a person relating to work, social life,

### BENEFITS OF TIME MANAGEMENT

1. Stress relief
2. More time
3. More opportunities
4. Abilities to realize goals
5. Perform work on time

### EFFECTIVE TIME MANAGEMENT

1. Set goal correctly
2. Prioritize wisely
3. Set a time limit
4. Organize yourself
5. Remove non-essential tasks

### POOR TIME MANAGEMENT

1. Poor workflow
2. Wasted time



4. Poor quality of work
5. Poor reputation

## TOPIC OF THE LESSON - SELF EMPLOYMENT AS A CAREER PATH

### ENTREPRENEURSHIP -

It is the process of starting a business, a setup of company or other organization.

The entrepreneur develops a business plan acquires the human and other required resources and is fully responsible for its success or failure.

### STRATEGY & ENTREPRENEURSHIP

The strategy and entrepreneurship seeks to combine the perception of entrepreneurship with those of strategy and technological management. The aim is to understand the challenges of today's global business environment.

We focus on the way in which an organization conducts analysis, see the analysis of these aspects as requiring a profound understanding technological fundamentals and innovative problem solving.



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**MARKET RESEARCH** - Market research is an organized effort. It is a very important component of business strategy. The term is commonly interchanged with marketing research, however expert practitioners may wish to draw a distinction in that marketing.

### IMPLEMENTATION OF SELF EMPLOYMENT IN WORK PLACE

Workers are entitled to working condition that do not pose a risk of serious harm to help assure a safe and health place OSHA (Occupational Safety and Hazards Administration)

1. Ask OSHA to inspect the workplace.
2. Use their rights under the law without retaliation and discrimination.
3. Get copies of test results done to find hazards in the workplace.
4. Review records of work-related injuries & illness.



## TOPIC OF THE LESSON - QUALITY CONSCIOUSNESS - ITS RELEVANCE

### QUALITY CONTROL -

Quality control may be defined as that industrial management techniques or group of techniques by means of which products of uniform acceptable quality are manufactured.

It is needed to the mechanism by which products are made to measure upto specifications determined from customers demand and transformed into sales.

### OBJECTIVES OF QUALITY

1. To establish the desired quality standards which are acceptable to the customers.
2. To analyze the detail of cause responsible for such deviation.
3. To undertake such steps which are helpful in achieving the desired quality of the product.
4. To study and determine the extent of quality.

### ADVANTAGES OF QUALITY CONTROL MANAGEMENT

1. Greater efficiency and less waste.
2. Better and consistent control of major business processes.



3. A better understanding of customer need.
4. Regulation of successful working practices.
5. Improve risk management
6. Increased customer satisfaction.
7. Better internal communication.
8. Reduction of costly errors.
9. Increased profits.
10. An embedded culture of quality.